



September 2024 Reference

Reference for Canam Consultants Limited

To Whom It May Concern:

AIRC is a non-profit standards development organization recognized by the U.S. Department of Justice, the Federal Trade Commission and U.S. Commercial Service.

The AIRC Certification process for educational agencies is rigorous and AIRC Certified agencies must meet the following criteria in order to be certified by AIRC:

- Eligibility rules for years in business and numbers of students placed
- No fraudulent activity as verified by a high-level background screening report (Foreign Corrupt Practices Report, which checks the company, multiple owner, native language, social media, legal liabilities and more)
- Verified documentation that the 5 AIRC Standards, with 40 sub-standards, are met by the agency in its headquarters and any branches. A trained site reviewer visits the agency to verify the agency's documentation. An independent Certification Commission also conducts a comprehensive review of the agency. The AIRC standards fall under 5 general areas to ensure the agency meets criteria for planning and organization, sustainability, transparency around fees and recruitment processes, human resource policies, training of counseling staff on institutional partners and U.S. higher education, accreditation and immigration, truth and honesty in marketing, truthfulness in potential placement outcomes, confidentiality, authenticity of documentation, continued client evaluation and complaints process.
- High satisfaction as verified through 5 – 7 institutional references.
- Annual reporting to AIRC, including the submission of evaluation forms submitted by institutional clients and student clients that demonstrate continued high quality.
- An open comments and complaints process for the period within which the agency is approved to proceed through certification and for the period the agency is certified.

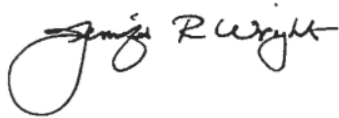
Canam Consultants Limited has been an AIRC Certified agency since 2010 and is an AIRC Certified Agency in good standing through 2025. References obtained through certification, recertification and annual reports meet AIRC criteria.

Further information reported by the agency in 2024:

Canam has completed 28 years since business establishment. Canam has been a pioneer in planning student recruitment events like: American Universities & Colleges Admission Workshop's, International Education Fair and Admission workshop, and many more for various destinations for the past 18 years in the most professional manner. We also conduct visa guidance webinars for students and have a very high visa success. We do receive certificates of excellence from various universities and colleges from time to time for consistent quality procedures, awesome outreach activities and great student numbers.

Please let me know if you have any questions about AIRC, AIRC Standards, the Certification process or this agency's status.

Best wishes,

A handwritten signature in black ink that reads "Jennifer R. Wright". The signature is written in a cursive style with a large, looping initial "J".

Jennifer Wright
Director of Certification

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